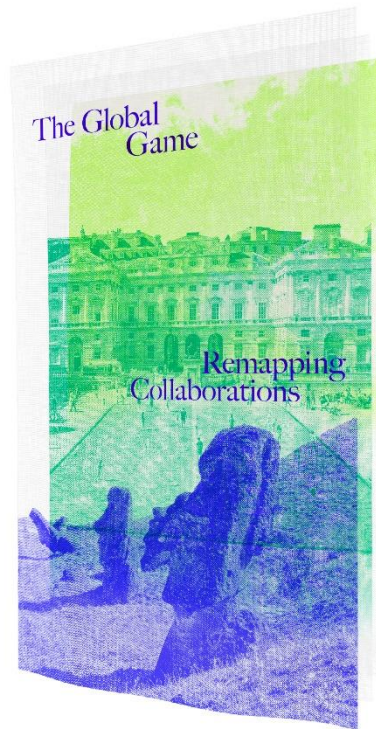


Save the Date

London Design Biennale returns for its fourth edition
'The Global Game: Remapping Collaborations'
from 1-25 June 2023 at Somerset House



London Design Biennale 'The Global Game: Remapping Collaborations', visual identity by Pentagram

For press images please contact LDBpress@brunswickgroup.com

9 Feb 2023, [London Design Biennale's](#) fourth edition, 'The Global Game: Remapping Collaborations', will take place this year from 1 to 25 June at Somerset House. The Biennale will bring together participants from across the globe, inspiring audiences through world leading design, innovation, and creativity. The theme of this year's Biennale invites participants to imagine and enact new forms of international cooperation through the medium of design.

This edition's Artistic Director is the Nieuwe Instituut, the Netherlands' national museum and institute for architecture, design and digital culture, led by General and Artistic Director, Aric Chen. The Nieuwe Instituut is experimenting with the Biennale's format of national and territorial pavilions by asking participants not only to explore themes of collaboration, but to collaborate *with each other* with the help of an online game. 'The Global Game: Remapping Collaborations' prompts and encourages participants to find new ways of partnering with each other.



World-renowned studio Pentagram has created the 2023 visual identity. Using the theme as a starting point, the design delves into the concept of origins, borders and collaboration. The design team used inspiration from places and people in our world, but maintained the connection with London and its landmarks as the home of the Biennale. With the layers of visuals, they create a 3D element to bring the idea of the Biennale as an experience to life.

Alongside the pavilions and special projects, new to the Biennale in 2023 is Eureka, an initiative from the producers of London Design Biennale and London Design Festival. Eureka is a showcase of design-led innovation changing our world from leading research centres. This exhibition will spotlight the ground-breaking interdisciplinary creative thinking taking place inside university research departments, demonstrating the importance of invention and creativity from the world's future problem-solvers.

In addition, three new members will join London Design Biennale's Committee and Jury: Tosin Oshinowo and Rashid and Ahmed Bin Shabib.

Full details of the participants taking part will be revealed in the coming weeks. Press accreditation will open in the Spring.

ENDS

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About London Design Biennale

Established in 2016 by Sir John Sorrell CBE and Ben Evans CBE, London Design Biennale promotes international collaboration and the global role of design. Since its inception the Biennales welcomes the world's most exciting and ambitious designers, innovators and cultural bodies to the capital.

The fourth edition of London Design Biennale will take place from 1 to 25 June 2023, artistically directed by the Nieuwe Instituut—the Dutch national museum and institute for architecture, design and digital culture. Taking over the entirety of Somerset House, including the Edmond J. Safra Fountain Court and River Terrace, participants from across the globe will be invited to imagine and enact new forms of international cooperation and participation—including with each other—through the medium of design.

London Design Biennale's International Advisory Committee and Jury includes: Aric Chen, Ben Evans CBE, Dr Christopher Turner, Es Devlin OBE, James Lingwood MBE, Jonathan Reekie CBE, Marva Griffin Wilshire, Nipa Doshi, Paola Antonelli, Professor Jeremy Myerson, Sir John Sorrell CBE, Suhair Khan, Victoria Broackes, Tosin Oshinowo and Rashid and Ahmed Bin Shabib.

<https://www.londondesignbiennale.com/>

About Nieuwe Instituut

The Nieuwe Instituut is the Netherlands' national museum and institute for architecture, design and digital culture. Based in Rotterdam, a global centre for design innovation, the institute's mission is to embrace the power and potential of new thinking, exploring past, present and future ideas in order to imagine, test and enact a better tomorrow. Encouraging visitors of all ages to question, rethink and contribute, the institute's exhibitions, public programmes, research, and wide-reaching national and international initiatives provide a testing ground for collaboration with leading designers, thinkers and diverse audiences, critically addressing the urgent questions of our times.

In addition to housing the National Collection for Dutch Architecture and Urban Planning, the institute manages the 1933 Sonneveld House, a leading example of Dutch Functionalist architecture, as part of its campus in Rotterdam's Museumpark.

In 2022, the Nieuwe Instituut became the world's first Zoöp, a ground-breaking model through which all areas of the museum's operations and programming are informed by its impact and benefit to other forms of life. Ecological management and creating a high level of biodiversity are also the starting points of the New Garden. The institute also serves as commissioner of the Dutch pavilion at the biannual Venice Architecture Biennale and, in 2023, will act as the Artistic Director of the fourth edition of the London Design Biennale.

<https://hetnieuweinstituut.nl/>

About Somerset House

As the home of cultural innovators, Somerset House is a site of origination, with a cultural programme offering alternative perspectives on the biggest issues of our time. We are a place of joy and discovery, where everyone is invited to Step Inside and Think Outside.

From our historic site in the heart of London, we work globally across art, creativity, business, and non-profit, nurturing new talent, methods and technologies. Our resident community of creative enterprises, arts organisations, artists and makers, makes us a centre of ideas, with most of our programme home-grown.

We sit at the meeting point of artistic and social innovation, bringing worlds and minds together to create surprising and often magical results. Our spirit of constant curiosity and counter perspective is integral to our history and key to our future.

<https://www.somersethouse.org.uk/>