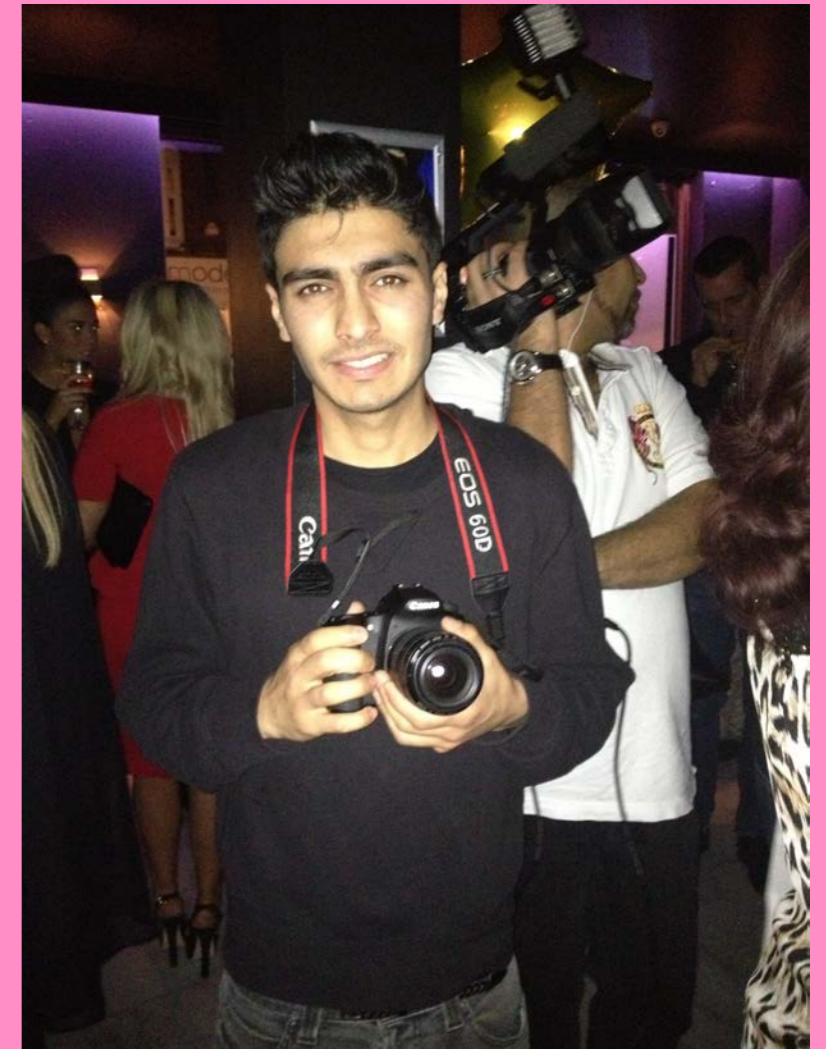


UPGRADE YOURSELF:
Process | Tuning Your
Voice and Presentation
Styles with Moeed Majeed
Thu 28 Jan 2021



WHO DIS?





MY FIRST VID

Stoma Diary - The night before the operation

ECG INTERPRETATION (2M+ VIEWS)

ECG Interpretation - Master

BUILDING INDUSTRY NETWORKS



OPPORTUNITIES



TODAYS CHAT...

FINDING YOUR STYLE

INTERVIEWING TECHNIQUES

PUBLIC SPEAKING

PRESENTING ON:

TV / RADIO / YOUTUBE

GENERATING OPPORTUNITIES

YOUR BRAND

FINDING YOUR STYLE

- YOUR PERSONALITY
- WHAT ARE YOUR INTERESTS?
FOOD, POLITICS GARDENING, ICE
SKATING... WHATEVER IT IS... BE
TRUE TO YOURSELF
- IN ORDER TO FIND IT, YOU NEED
TO START LOOKING
- PLAY AROUND, TRY DIFFERENT
THINGS

INTERVIEW STYLES & TECHNIQUES

- MAKE YOURSELF COMFORTABLE
- CRACK A JOKE (*IF IT FEELS RIGHT*)
- CREATE A CHILLED ENVIRONMENT
- SHOW YOUR PERSONALITY, YOU ARE YOU.
- IMPRESS WITH YOUR KNOWLEDGE/RESEARCH
- UNDERSTAND WHAT YOU WANT TO GET FROM THE INTERACTION
- HAVE FUN

PUBLIC SPEAKING

- THE KEY IS IN PREPERATION
- WHO WILL BE LISTENING?
- PLAY IT SAFE OR GO ALL OUT?
- ELEVATOR PITCH
- WHAT'S YOUR ELEVATOR PITCH?

TV PRESENTING

- START YOUR OWN THING
- MAKE A LITTLE SHOWREEL
- JUST FILM STUFF
- JOIN ONLINE CASTING PAGES

RADIO PRESENTING

- CONTACT LOCAL STATIONS
- MAKE A DEMO
- STATIONS ARE ALWAYS LOOKING FOR NEW TALENT
- BRING YOUR OWN UNIQUE ANGLE

GENERATING OPPORTUNITIES

- EMAIL
- DM
- NETWORK
- GET YOURSELF OUT THERE
- CREATE ACCOUNTS ON:
- THE DOTS | STAR NOW |
INSTAGRAM | CLUBHOUSE |
STEREO

REMEMBER REMEMBER

- BODY LANGUAGE
- EYE CONTACT
- FILM YOURSELF
- DO, REVIEW, DO AGAIN
- PEOPLE AROUND YOU
- FIND THINGS YOU LIKE TO DO AND RECORD IT
- YOU DON'T NEED TO KNOW EVERYTHING
- REMEMBER THE MESSAGE OF YOUR WORK AND YOUR AUDIENCE

STAY CONNECTED WITH
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TWITTER: @MOEEDMAJEED

CLUBHOUSE: @MOEEDMAJEED

WEB: MOEEDMAJEED.com