



Upgrade Yourself Festival – Visual Story

A visual guide to your arrival at Somerset
House for Upgrade Yourself Festival

Upgrade Yourself Festival is back, connecting emerging creatives under 30 with trailblazing creatives and industry experts. Join us for inspiring talks, workshops and mentoring sessions, plus music and performances!

For Upgrade Yourself Festival, we encourage visitors to enter via Lancaster Place (between Waterloo Bridge and the Strand).

The event is free but a ticket is required. Please book via the Somerset House website: <https://www.somerset.org.uk>



On arrival at Somerset House, you will see a gate and some lamps, here, you will be able to exit the public footpath.
Continue on to the entrance in the middle of the building.



The entrance to the New Wing is shown below, here you will see signage and other visitors entering for Upgrade Yourself Festival.



Once inside, you will see a reception area in front of you, pictured below.



There will be a member of staff here to check your tickets and give you a wristband for the event.

There are a small number of seats available here.

Continue on straight through to the corridor and turn right. A member of staff will be able to direct you to the different locations of the festival in this corridor (pictured below).

